

Design a Logo for the Doctoral Board of Uppsala University

We're announcing a Logo Design competition!

The Doctoral Board is gradually establishing its Identity and what could be a great idea than showing its Identity through a logo that is designed by the students for the students. Thus, we would like to call upon all the Doctoral Students who feel that they can design a logo which represents what the Doctoral Board is and stands for, to submit their designs. The logo that wins will be the official logo for the board and will be used across all the official communication platforms. You'll be part of the history if your logo wins.

Here are the details:

A. What is the Board?

The Doctoral Board (Doktorandnämnden) is a co-operative body for the representation of all doctoral students from across the University's faculties (irrespective of membership in the specific student unions). The board is also responsible for appointing PhD student representatives for various boards and committees at the University level, as well as arranging social activities to bring doctoral students from different parts of the University together. For more information, please visit <https://dn.uppsalastudentkar.se/home>

B. What do we do?

The Doctoral Board deals with university-wide issues relating to PhD students to ensure that:

- Problems concerning supervision are acknowledged and rectified, for example by the faculties introducing guidelines for minimum levels of supervision, or through providing compensation in the form of prolongation when a doctoral student has received inadequate supervision,
- The career opportunities of recently graduated doctors, particularly outside academia, are increased and broadened,
- All doctoral students are admitted to the PhD program and can carry out their research with safe employment conditions,
- All doctoral students should be employed and encompassed by the social security system,
- Equality is improved at the work places of doctoral students,
- No doctoral students are subject to insults, discrimination or harassment due to gender, disability, sexual orientation, gender identity, ethnicity or social background,
- Start-up months following parental leave should be introduced as a right at all faculties.
- Those conducting PhD studies at Uppsala University are able to do so with security and legal certainty, from admission until disputation.

C. What you have to do?

Design an eye-catching logo for the Doctoral Board. Write a brief description about meaning of your logo design.

Doktorandnämnden

The doctoral board

The logo should include:

- ✓ A graphic element
- ✓ Logo text
- ✓ The logo text should ideally include, but is not obligatory, the title of the Board.

Top three things we would like to communicate through the Logo

#1 – Protection and priority being the PhD students

#2 – Unity with other Student's union

#3 – People (as an expression of ethics and personal dignity)

Color preferences: Bold (primary) colors, easy to use such as the ones used in the website or an image below according to Digital color meter:

Black – R:0, B:0, G:0

Doktorandnämnden

Orange- R:206, G:116, B:28

The doctoral board

Dark Purple- R 61, G:56, B:134

White- R:255, B:255, G:255

Rules and rights Organisation

The winner will subsequently be required to submit their design files to us in **.eps and .ai formats**

Additional Information: Contestants should include their first name, surname and email address when submitting their entries. A phone number and address would be welcome but are optional.

Upon selection, the winner will be asked to outline a basic graphic chart (guidelines about the logo, color references etc.).

D. Who can enter the contest?

Any current doctoral student who is part of the Uppsala University.

E. **How to submit your entries?** Send us your design(s) by email to dokt.ordf@us.uu.se in both JPEG and PDF formats.

F. **Deadline for submissions:** 18th May 2018

G. **Announcement of the winner :** The members of Doctoral board will select the winning logo. The winner will be notified by email. The winner's name and design will be publicized through the Boards communication channels and Social Media.

H. **Prize - 3000 SEK*** (For more information, please read the terms and conditions).

I. **The Target Market & Use:** Official Communication channels of the Doctoral Board

* 3000 SEK, is before taxes.

Terms & Conditions

Please read these Terms and Conditions carefully before submitting your design.

1. The Contest is open to any legal or natural person who is current PhD student at Uppsala University. Any person submitting a logo design, image, drawing, picture, photograph (Logo Design) to the Doctoral Board for the purposes of this Logo Design contest (the Contest), agrees to be legally bound by these Terms and Conditions.
2. The winning Logo Design, its colors, its graphic elements and any other element, may be used, at the discretion of the Doctoral Board, in all designs of Official Communication, Letter heads, website, events and conference materials and communication tools, app, media, social media, publications, promotional items, such as pens, notepads etc. The submission of a Logo Design in the Contest does not oblige the board to use the Logo Design.
3. By submitting a Logo Design to the Doctoral Board events committee, contestants agree that in the event that s/he is the winner, the Logo Design shall become the property of the doctoral board, and hereby grants all rights, titles and interests in and to the Logo Design, including, but not limited to, all copyrights, trademarks, patents and any other intellectual property in the Logo Design. The winner shall not be entitled to any financial compensation due to this transfer of rights. In this context, the winner guarantees that the logo is free of any intellectual property right or any other rights that could impede him/her to transfer the aforementioned rights to the Board.
4. The winner's name and design shall be publicized through the Doctoral Boards communication channels namely, the website, the Facebook page, Twitter & LinkedIn as well as YouTube channel (if applicable).
5. The Doctoral board reserve the right, at their sole discretion, to disqualify entries that do not meet these Terms and Conditions. The organizers reserve the right, at their sole discretion, to disqualify any participant in the contest who is found or suspected of tampering with the Contest submission process, the operation of the Contest, or to be in violation and/or breach of these Terms and Conditions. The organizers reserve the right, to leave the contest open if there are no qualified entries.

Data Protection Notice

- Upon successfully communicating with the winner, the personal data of all other contestants will be deleted at the latest 4 months after the closing date of the contest;
- The winner's name and/or other information about him/her will only be credited on the Doctoral Board website upon agreement with the winner.